AUBER

Association for University Business
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(The professional association of business and economic research
organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January, 1947, meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October, 1947, at the Willard Hotel, Washington, D.C.

Since its organization in 1947, AUBER has expanded to include more than 100 Full and Associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics.

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter of their research and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research, which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

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PREFACE

This *Bibliography* provides convenient reference to publications of the Association for University Business and Economic Research (AUBER) and the members of the American Assembly of Collegiate Schools of Business (AACSB) which do not appear in the traditional indexes. Simultaneously, it brings together in one document a wealth of related topics of interest to researchers in business and economics.

Users will note that many of the publications deal with topics beyond the narrowly construed confines of business and economics, mainly because university schools of business and economics and their research organizations are concerned with a multitude of issues and problems facing our society. Through their books, monographs, periodicals, working papers, bulletins, and other publications, these organizations are making available the results of research encompassing both theoretical and applied aspects of the problems which in one way or another touch on the disciplines of business and economics. This volume, which lists nearly 2400 publications produced by 131 research units, gives some indication of the increased scope of activity and research being conducted by AUBER and AACSB research organizations.

As with previous editions of the *Bibliography*, there are three main parts to this book. The first of these is a listing of Publications by Subject, with items categorized according to the classification system set forth on p. 3, and listed alphabetically by title. The second section, Publications by Institution, lists works alphabetically also, under their institute of origin. Note than an exception is made to the alphabetical format for titles beginning with a numeral. All such titles are placed at the end of each listing, both by subject and institution. The third section is the Author Index, where the publications are referenced to individual authors by the index numbers previously assigned in the section on Publications by Institution.

This volume makes use of a fairly extensive subject cross-reference system in Section I. Many of the subject categories are interrelated, making a single classification of a publication difficult and somewhat arbitrary. We hope that having references to related categories will facilitate the researcher's efforts.

Requests for the publications listed in the *Bibliography* should be directed to the publishers. Addresses for all AUBER members and AACSB schools whose material is listed in this edition will be found immediately following their names in Section II, Publications by Institution.

Requests for back issues of the *Bibliography* should be directed to the West Virginia University Bureau of Business Research. A convenient order form is provided in the back of this issue.

ACKNOWLEDGMENTS

Appreciation is once again extended to the American Economic Association for permission to use their subject classification system, and to Mark and Naomi Perlman, of the *Journal of Economic Literature,* who made the necessary arrangements for its use.

Here at West Virginia University, thanks are due everyone on the staff of the Bureau who helped with the production of the *Bibliography.* Special thanks go to Deanna Jefferson, who expertly entered the raw data; Joe Aloi, who supervised the data input and prepared the final output or tape; Rick Brennan and R. W. Kuznicki, who consulted with the computer personnel at various stages during the project; Dr. Dennis Leyden, who advised the editors on classification of material; and John Orem, Theresa Rippole, and Alice Breen, whose careful proofreading has minimized the errors in this edition of the *Bibliography.*

Finally, we wish to thank all the members of AUBER and AACSB for their cooperation in responding to the questionnaires on material to be included in this volume. Without their carefully prepared contributions, there would be no *Bibliography.* Participation in this publication is voluntary. As a result, publications that were listed last year may not appear this year; conversely, established publications may appear for the first time in this volume.

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  - 210 Econometric, Statistical, and Mathematical Methods and Models
    - 211 Econometric and statistical methods and model (See also 313)
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* Adapted with permission from the *Journal of Economic Literature* (American Economic Association). Each publication listed is assigned to one category exclusively; there are no multiple listings.

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432 International monetary arrangements

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441 International investment and capital markets
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514 Goals and objectives of firms (See also 513)

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    - 610 Industrial Organization and Public Policy
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    - 826 Labor markets; demographic characteristics
  - 830 Trade Unions; Collective Bargaining; Labor-Management Relations
    - 831 Trade unions
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    - 912 Economics of education
    - 913 Economics of health (See also 941)
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- 930 Urban Economics
    - 931 Urban economics and public policy
    - 932 Housing and economics (See also 634)
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LISTING OF PUBLICATIONS BY SUBJECT

000 GENERAL ECONOMICS; THEORY; HISTORY; SYSTEMS

010 GENERAL ECONOMICS

011 General economics

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"Methodology in Economics: Preconceptions of Economic Science," James L. Webb. Working Papers, No.4, 1979, 37p., $2.00. Center for Business and Economic Research, Western Illinois University.

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"Optimal Redistribution in the Interdependent Economy: A Simulation Study," James A. Yunker. Working Papers, No.6, 1979, 22p., $2.00. Center for Business and Economic Research, Western Illinois University.

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"Phenomena and Epiphenomena in Economics," J. Ron Stanfield. *Journal of Economic Issues*, Vol.XIII, No.4, Dec. 1979, p. 885-898. Division of Research, Graduate School of Business Administration, Michigan State University.

"Qualitative Research Techniques in Economics," Michael J. Piore. *Administrative*

Science Quarterly, Vol.24, No.4, Dec. 1979, p. 560-569. Graduate School of Business and Public Administration, Cornell University.

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"Sector Distributions in a Mature Economy," James W. Marlin, Jr. Working Papers, No.5, 1979, 20p., $2.00. Center for Business and Economic Research, Western Illinois University.

"Student Teacher Evaluations and Student Achievement: Evidence from a Project in Principles of Economics," James F. Niss and James A. Yunker. Working Papers, No.7, 1979, 21p., $2.00. Center for Business and Economic Research, Western Illinois University.

"Toward a Humanist Reconstruction of Economic Science," Jon D. Wisma. *Journal of Economic Issues*, Vol.XIII, No.1, Mar. 1979, p. 19-48. Division of Research, Graduate School of Business Administration, Michigan State University.

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020 GENERAL ECONOMIC THEORY

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021 General equilibrium theory

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"The Effects of Labor Market Distortions on Real Wage Rates: A General Equilibrium Analysis," Clifford B. Hawley. Working Papers in Economics, No.E79-1, June 1979, 33p., free. Bureau of Business Research, West Virginia University.

"The Equilibrium Condition in Imperfect Micro Level Markets," Norman G. Miller and Peter Rice. Working Paper Series, No.79-037, Winter 1979, 37p. Division of Research, College of Business Administration, University of Georgia.

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022 Microeconomic theory

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"Is Advertising Pro- or Anticompetitive?" Mark John Hirschey. Wisconsin Working Paper Series, Sept. 1979, 32p. Office of Research Administration, School of Business

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"On the Cores of Economies with Indivisible Commodities and a Continuum of Traders," Ali Khan and Akira Yamazaki. CBA Working Papers, No.79-25, Nov. 1979, 10p. College of Business Administration, University of Illinois at Chicago Circle.

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"On the Theory of the Firm under Uncertainty: The Role of the Capital Market in Pricing Risk," Gailen L. Hite. Working Paper Series, No.WPS 79-11, Feb. 1979, 17p. College of Administrative Science, Ohio State University.

"Output Changes Under Third Degree Price Discrimination: A Re-examination," W. James Smith and John P. Formby. Working Papers in Economics, No.E790402, Apr. 1979, 11p. Center for Applied Research, University of North Carolina at Greensboro.

"The Production Possibilities Frontier: Amended," Robert G. Mogull. *Akron Business and Economic Review*, Vol.10, No.3, Fall 1979, p. 43-44. Office of Akron Business and Economic Review, University of Akron.

"Productivity and City Size: A Critique of the Evidence," Ronald L. Moomaw. Working Papers, No.79-7, Oct. 1979, 19p. Office of Business and Economic Research, Oklahoma State University.

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Shrieves. Working Paper Series, No.77, June 1979, 42p. Center for Business and Economic Research, University of Tennessee.

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023 Macroeconomic theory

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Historical Development of Time in Macroeconomic Models, Jerrold M. Peterson and Wayne A. Jesswein. No.79-11, 1979, 13p. Bureau of Business and Economic Research, University of Minnesota, Duluth.

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"Marketing and the Propensity to Consume under Steady State Public Policy," George Fisk. Faculty Research—Working Paper Series, No.79-1, Mar. 1979, 26p., $3.50. Management Research Center, Syracuse University. (Revised.)

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"Old and New Fashions in Employment and Inflation Theory," Melville J. Ulmer. *Journal of Economic Issues*, Vol.XIII, No.1, Mar. 1979, p. 1-18. Division of Research, Graduate School of Business Administration, Michigan State University.

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"Public Provision of an Inferior Good," Dwight R. Lee, W. James Smith, and John P. Formby. Working Papers in Economics, No.E791102, Nov. 1979, 10p. Center for Applied Research, University of North Carolina at Greensboro.

"Relative Deprivation: A Theory of Distributive Justice for an Era of Shrinking Resources," Joanne Martin. Research Paper Series, No.522, Nov. 1979, 96p., $5.50. Graduate School of Business, Stanford University.

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Section II

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Akron, OH 44325

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73 "Eskimo School on the Andreafsky," Judith S. Kleinfeld. No.2, Dec. 1979, 2p.
74 "Financing the Alaska Highway Gas Pipeline: What Is to Be Done?" Arlon R. Tussing and Connie C. Barlow. No.1, May 1979, 2p.
75 "The National School Lunch Program," Arthur E. Hippler, William R. Alves, and Patricia DeRoche. No.3, Dec. 1979, 2p.

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Frequency: quarterly

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78 "Case Notes on Cost Containment and Malpractice Insurance," William Vanderpool. Vol.6, No.3, 1979, p. 38.
79 "Financing and Related Policy Issues in Public Health: The North Carolina Experience," Charles L. Harper. Vol.6, No.3, 1979, p. 21-27.
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82 "More Cigarette Tax Dollars Go Up in Smoke," Vol.6, No.4, 1979, p. 17.
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89 "U.S. Energy Use Up—Imports Down in 1978," Vol.6, No.4, 1979, p. 14-15.

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91 "Marketing in Public Health: Old Myths and New Realities," Don C. Dodson and B. J. Dunlap. Dec. 1979, 34p.

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97 "Data Processing in the 1980s," Jay F. Nunamaker and Benn Konsynski. Vol.28, No.3, Third Quarter 1979, p. 1-9.
98 "Econometric Modeling at UA," Helmut J. Frank. Vol.28, No.1, First Quarter 1979, p. 1-3.
99 "Efficient Solar Systems," Dan S. Ward. Vol.28, No.4, Fourth Quarter 1979, p. 7-12.
100 "Forecasting Housing Demand Depends on the Data," Erick Bleck. Vol.28, No.2, Second Quarter 1979, p. 1-9.
101 "Forecasting the Maricopa County Economy," Carol A. Taylor. Vol.28, No.1, First Quarter 1979, p. 1.
102 "Impacts of UI Benefits on Tucson's Economy," Ronald L. Oaxaca. Vol.28, No.2, Second Quarter 1979, p. 10-15.
103 "Most Arizonans Oppose Estate and Gift Taxes, Wealth Distribution," Philip Jagolinzer. Vol.28, No.3, Third Quarter 1979, p. 10-17.
104 "Onsite Power Generation," Henry Kelly. Vol.28, No.4, Fourth Quarter 1979, p. 2-6.

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105 "Research Debunks Myths about Women Who Work," Howard Rosen. Vol.28, No.3, Third Quarter 1979, p. 18-22.

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College of Industrial Management and Textile Science

Room 107, Sirrine Hall
Clemson, SC 29631

REVIEW OF INDUSTRIAL MANAGEMENT AND TEXTILE SCIENCE—Selected Articles

Frequency: twice yearly

296 "Measuring the Human Capital Intensity of Foreign-Owned Manufacturing Production Using a Normalized Skill Index: The Southeast Case," Walt Schubert. Vol.XVIII, No.2, Fall 1979, p. 77-84.

297 "Organizations and Creativity," Thomas W. Zimmerer. Vol.XVIII, No.1, Spring 1979, p. 115-125.

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Frequency: ten per year

298 "American Trade Policy," Holley H. Ulbrich. Vol.XIV, No.8, Oct. 1979, p. 1.

299 "Benefit Segmentation—Key to Growth?" Hendrikus E.J.M.L. van Bulck. Vol.XIV, No.5, May 1979, p. 2.

300 "An Economic View of Cotton Dust Damage," Hugh Macaulay. Vol.XIV, No.10, Dec. 1979, p. 1.

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Frequency: annual

303 "The Design and Use of the Hypercube Queueing Model with Patrol Initiated Activities," Mark E. McKnew. Vol.IX, Oct. 1979, p. 149-157.

304 "Human Versus Heuristic Sequencing in the n-Job m-Machine Flow Shop Problem," Walter E. Riggs, M. Blaine McCormick, and Edwin L. Heard. Vol.IX, Oct. 1979, p. 51-57.

305 "Making Statistical Analysis Available to the Real Estate Analyst," J. Wayne Patterson, Ronny D. Whitt, and A. G. Sullenberger. Vol.IX, Oct. 1979, p. 236-243.

306 "Measurement of Efficiency in the Utilization of Physical Resources for Statewide Youth Service Bureaus: An Interstate Comparison," Ronny D. Witt and J. Wayne Patterson. Vol.IX, Oct. 1979, p. 222-227.

307 "Police Protection: Can Marketplace Economics Improve Upon a Growing Taxpayer Concern?" Rex L. Cottle and Clinton H. Whitehurst, Jr. Vol.IX, Oct. 1979, p. 211-221.

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Business Research Division

Graduate School of Business Administration
Boulder, CO 80309

309 *Aspen In Room Survey: 1978-79,* C. R. Goeldner and Jack Harrington. 1979, 173p., $100.00.

310 *Boulder Housing Study,* Robert Taylor, Margit Johansson, and Dan Rouse. Feb. 1979, 216p., $25.00.

311 *Colorado City Retail Sales by Standard Industrial Classification,* 1979, 37p. ($10/qtr., $25/annual. Subscription with county reports is $35 per year.)

312 *Colorado Community Profiles,* Gerald L. Allen, comp. 1979, 8p., free. (Available for 32 communities from Colorado Division of Commerce and Development, 1313 Sherman Street, Denver, CO 80203.)

313 *Colorado Ski and Winter Recreation Statistics, 1978,* Charles R. Goeldner and Karen Dicke. 1979, 117p., $20.00. (Annual.)

314 *Colorado Ski Industry Characteristics and Financial Analysis,* C. R. Goeldner and Karen Dicke. 1979, 50p., $25.00.

315 *The Colorado Ski Industry: Highlights of the 1978-79 Season,* 1979, 23p., $5.00.

316 *Colorado State and County Retail Sales by Standard Industrial Classification,* Karen Dicke. 1979, 27p. ($10/qtr., $25/annual. Subscription with city reports is $35 per year.)

317 *Data Inputs for Projection of Alternative Energy Impact Scenarios for the Following Counties: Garfield, Mesa, Moffat, Rio Blanco and Routt,* Gail L. Homerding. Jan. 1979, 295p., $25.00.

318 *Directory of Colorado Manufacturers, 1979,* Gerald L. Allen, ed. 1979, 275p., $25.00.

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320 *Fifteenth Annual Business-Economic Outlook Forum: '80,* Dec. 1979, 32p., free.

321 *Journal of Travel Research Index, Volumes 6-17,* Abraham Pizam and V. Chandrasekev. Vol.XVIII, No.2, Fall 1979, 109p., $10.00.

322 *Macro-Marketing: New Steps on the Learning Curve,* George Fisk and Robert W. Nason, eds. 1979, 421p., $12.00. (Annual.)

323 *Procedures Used to Extract Information from the Northwestern Colorado Interindustry Study for CPEIO,* Gail L. Homerding. Jan. 1979, 54p.

324 *Vail Peak Day Survey,* C. R. Goeldner and Jack Harrington. Aug. 1979, 130p., $25.00.

325 *1978 Colorado Travel Industry: Year End Report,* 1979, 26p., $10.00.

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Frequency: monthly

326 "Colorado Population and Per Capita Income Estimates," Vol.LII, No.2, Feb. 1979, p. 2-8.

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327 "Colorado Population Estimates of Ethnicity," Vol.LII, No.4, Apr. 1979, p. 2-4.

328 "The Effects of Non-Uniform Reporting by Colorado and Western Hospitals," Bruce R. Neumann, James D. Suver, and John Mills. Vol.LII, No.3, Mar. 1979, p. 2-4.

329 "Manpower Planning: Can Your Company Afford Not To?" Warren R. Wilhelm. Vol.LII, No.5, May 1979, p. 2-3.

330 "The Nation's Business and Financial Editors Look at 1979," Vol.LII, No.1, Jan. 1979, p. 2-4.

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Frequency: quarterly

331 "Additional Evidence on the Limited Size of Evoked and Inept Sets of Travel Destinations," John R. Thompson and Philip D. Cooper. Vol.XVII, No.3, Winter 1979, p. 23-25.

332 "An Assessment of the Image of Mexico as a Vacation Destination and the Influence of Geographical Location upon That Image," John L. Crompton. Vol.XVII, No.4, Spring 1979, p. 18-23.

333 "Big Spenders and Little Spenders in U.S. Tourism," Abraham Pizam and Arieh Reichel. Vol.XVIII, No.1, Summer 1979, p. 42-43.

334 "Changes in Vacation Travel in Response to Motor Fuel Shortages and Higher Prices," Thomas M. Corsi and Milton E. Harvey. Vol.XVII, No.4, Spring 1979, p. 7-11.

335 "The Determination of Economic Hardship under the Provisions of the Highway Beautification Act: The Case Study," Calvin A. Kent, Jerry W. Johnson, and Gene B. Iverson. Vol.XVII, No.3, Winter 1979, p. 12-17.

336 "Does Life-Style Profiling Work?" James R. Abbey. Vol.XVIII, No.1, Summer 1979, p. 8-14.

337 "The Economics of a Hotel Room Tax," James Mak and Edward Nishimura. Vol.XVII, No.4, Spring 1979, p. 2-6.

338 "The Evaluation of Tourist Resources: An Applied Methodology, Part II," Franco F. Ferrario. Vol.XVII, No.4, Spring 1979, p. 24-30.

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340 "Highlights of the 10th Annual TTRA Conference, San Antonio Texas, June 3-6, 1979," Karen P. Dicke and Charles R. Goeldner. Vol.XVIII, No.1, Summer 1979, p. 46-53.

341 "Highlights of TTRA Preconference Educators' Meeting, San Antonio, Texas, June 3, 1979," Karen P. Dicke, et al. Vol.XVIII, No.1, Summer 1979, p. 43-46.

342 "Organization Development in Resort Hotel Management," Marvin Loper. Vol.XVII, No.4, Spring 1979, p. 12-17.

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345 "Receptive Audiences for Employment Recruiting Strategies," John A. Pearce II. Vol.XVIII, No.1, Summer 1979, p. 21-25.

346 "Respondents' and Nonrespondents' Views on Stimulating Response to Mail Surveys in Travel Research," Jonathan N. Goodrich. Vol.XVII, No.3,

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347 "A Study of the Attitudes of Impacted Groups within a Host Community toward Prolonged Stay Tourist Visitors," Pamela Thomason, John L. Crompton, and B. Dan Kamp. Vol.XVII, No.3, Winter 1979, p. 2-6.

348 "Tourist Enterprise Concentration and Old Order Amish Survival: Explorations in Productive Coexistence," Roy C. Buck and Ted Alleman. Vol.XVIII, No.1, Summer 1979, p. 15-20.

349 "Travel Agency Selection Criteria," Arthur Meidan. Vol.XVIII, No.1, Summer 1979, p. 26-32.

350 "Travel Compatibility on the Upper Mississippi River," Robert H. Becker. Vol.XVIII, No.1, Summer 1979, p. 33-36.

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College of Business Administration

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Colorado Springs, CO 80907

COMPUTING NEWSLETTER FOR SCHOOLS OF BUSINESS—Selected Articles

Frequency: nine times per year

351 "Books Useful in Teaching Business Applications of the Computer," J. Daniel Couger, ed. Vol.XII, No.5, Jan. 1979, p. 1-20.

352 "12th Annual Guide to Audio-Visual Instruction for Data Processing," J. Daniel Couger, ed. Vol.XII, No.9, May 1979, p. 1-9.

UNIVERSITY OF CONNECTICUT

Center for Real Estate and Urban Economic Studies

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GENERAL SERIES

Frequency: Irregular

353 *Suggested Keystroke Solutions Using HP-38E Calculator,* William N. Kinnard, Jr., et al. No.14, Jan. 1979, 25p., $3.50.

REAL ESTATE REPORTS

Frequency: Irregular

354 *A Critical Analysis of the Property Tax with Special Reference to Real Property Taxation in Hartford, Connecticut,* Byrl N. Boyce, et al. No.27, Feb. 1979, 58p., $5.00.

355 *Forecasting Retail Sales in Major Shopping Areas: An Estimation Model Applied to the Hartford, Connecticut SMSA,* Edgar J. McDougall. No.26, Feb. 1979, 52p., $3.50.

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356 *Large-Lot Zoning in Connecticut: Incentives and Effects*, William A. McEachern. No.29, May 1979, 78p., $4.50.

357 *A Profile of Real Estate Financing by Large Commercial Banks in Connecticut*, Keith B. Johnson. No.28, Mar. 1979, 78p., $4.00. (Revised.)

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Graduate School of Business and Public Administration

308 Malott Hall
Ithaca, NY 14853

EXECUTIVE—Selected Articles

Frequency: three times a year

358 "Bully for the Market," Donald T. Regan. Vol.6, No.1, Fall 1979, p. 17.

359 "Capital Flows and the Dollar," Alan Reynolds. Vol.5, No.3, June 1979, p. 15-17.

360 "A Commitment to U.S. Exporters," John L. Moore, Jr. Vol.5, No.3, June 1979, p. 21.

361 "Commodities: A Missing Dimension," Mark J. Powers. Vol.6, No.1, Fall 1979, p. 31-33.

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363 "Economic Leverage on the USSR," Paula Stern. Vol.5, No.3, June 1979, p. 35-36.

364 "Economic Outlook for the 1980s," Jerry L. Jordan. Vol.6, No.1, Fall 1979, p. 46-47.

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366 "The Export Battle: Win or Lose?" Stephen Russell Vol.5, No.3, June 1979, p. 22-23.

367 "Foreign Exchange Primer," Thomas O. Waage. Vol.5, No.3, June 1979, p. 12-14.

368 "Four Steps to Many Happy Returns," David M. Ahlers. Vol.6, No.1, Fall 1979, p. 10-15.

369 "Growing Friction within GATT," Hugh Corbet. Vol.5, No.3, June 1979, p. 29-30.

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371 "The Limits of Trade With China," Penelope Hartland-Thunberg. Vol.5, No.3, June 1979, p. 33-34.

372 "The Long and Short of Futures Contracts," George S. Oldfield. Vol.6, No.1, Fall 1979, p. 34-36.

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375 "The Options Market," Irwin H. Metzger and Barbara A. Diliberti. Vol.6, No.1, Fall 1979, p. 37-40.

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377 "Prospects for World Trade," John Hein. Vol.5, No.3, June 1979, p. 10-11.

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378 "Putting the Lid on Health Care Costs," T. E. Chester. Vol.6, No.1, Fall 1979, p. 2-5.

379 "Readings on International Trade," Jesse S. Tarleton. Vol.5, No.3, June 1979, p. 41-45.

380 "Regaining Our Balance," C. Fred Bergsten. Vol.5, No.3, June 1979, p. 20.

381 "Securities or Hard Assets?" Lee R. Forker, Jr. Vol.6, No.1, Fall 1979, p. 18-20.

382 "Sheltering Your Income," Robert A. Stanger. Vol.6, No.1, Fall 1979, p. 27-28.

383 "So Foreign Yet So Near," Paul Marer. Vol.5, No.3, June 1979, p. 17-19.

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386 "Tactics to Ease the Tax Bite," Robert A. Mulshine and Arthur B. Cilley. Vol.6, No.1, Fall 1979, p. 29-30.

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388 "The Trade Weapon," James N. Bodurtha, Jr. and Robert G. Hawkins. Vol.5, No.3, June 1979, p. 24-26.

389 "When East Meets West," John P. Hardt. Vol.5, No.3, June 1979, p. 37-38.

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Frequency: quarterly

390 "Applying the Logic of Sample Surveys to Qualitative Case Studies: The Case Cluster Method," Charles C. McClintock, Diane Brannon, and Steven Maynard-Moody. Vol.24, No.4, Dec. 1979, p. 612-629.

391 "A Comparative Model of Interorganizational Conflict," Joseph J. Molnar and David L. Rogers. Vol.24, No.3, Sept. 1979, p. 405-425.

392 "The Design of Alternatives in Organizational Contexts: A Pilot Study," Ernest R. Alexander. Vol.24, No.3, Sept. 1979, p. 382-404.

393 "An Emerging Strategy of 'Direct' Research," Henry Mintzberg. Vol.24, No.4, Dec. 1979, p. 582-589.

394 "The Ethnograhic Paradigm(s)," Peggy Reeves Sanday. Vol.24, No.4, Dec. 1979, p. 527-538.

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396 "Field Stimulations for Organizational Behavior Research," Gerald R. Salancik. Vol.24, No.4, Dec. 1979, p. 638-649.

397 "Influence of Internal Opportunity Structure and Sex of Worker on Turnover Patterns," Catherine Begnoche Smith. Vol.24, No.3, Sept. 1979, p. 362-381.

398 "Life Experiences and Adults' Enduring Strength of Desires in Organizations," Clayton P. Alderfer and Richard A. Guzzo. Vol.24, No.3, Sept. 1979, p. 347-361.

399 "Member and Leader Satisfaction with a Professional Association: An Exchange Perspective," Gail Lee Cafferata. Vol.24, No.3, Sept. 1979, p. 472-483.

400 "Metaphors of the Field: Varieties of Organizational Discourse," Peter K. Manning. Vol.24, No.4, Dec. 1979, p. 660-671.

401 "Mixing Qualitative and Quantitative Methods: Triangulation in Action," Todd D. Jick. Vol.24, No.4, Dec. 1979, p. 602-611.

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402 "On Studying Organizational Cultures," Andrew M. Pettigrew. Vol.24, No.4, Dec. 1979, p. 570-581.

403 "Qualitative Data as an Attractive Nuisance: The Problem of Analysis," Matthew B. Miles. Vol.24, No.4, Dec. 1979, p. 590-601.

404 "Qualitative Research Techniques in Economics," Michael J. Piore. Vol.24, No.4, Dec. 1979, p. 560-569.

405 "Quantitative versus Qualitative: The Case of Environmental Assessment in Organizational Studies," H. Kirk Downey and R. Duane Ireland. Vol.24, No.4, Dec. 1979, p. 630-637.

406 "Reclaiming Qualitative Methods for Organizational Research: A Preface," John Van Maanen. Vol.24, No.4, Dec. 1979, p. 520-526.

407 "Surface Data and Deep Structure: Observing the Organization of Professional Training," Donald Light, Jr. Vol.24, No.4, Dec. 1979, p. 551-559.

408 "The Trapped Administrator: Effects of Job Insecurity and Policy Resistance on Commitment to a Course of Action," Frederick V. Fox and Barry M. Straw. Vol.24, No.3, Sept. 1979, p. 449-471.

409 "Universalistic and Contingency Predictions of Employee Satisfaction and Conflict," Robert Dewar and James Werbel. Vol.24, No.3, Sept. 1979, p. 426-448.

410 "Unobtrusive Measures in Organizational Theory: A Reminder," Eugene Webb and Karl E. Weick. Vol.24, No.4, Dec. 1979, p. 650-659.

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227A Purnell Hall
Newark, DE 19711

THE DELAWARE CPA—Selected Articles
Frequency: annual

411 "Capsule Summary: Statement of Financial Accounting Standards, Nos. 20-22," Thomas J. England. Vol.5, Nov. 1978, p. 9-12.

412 "Disclosure of Accounting Policies," Paul C. Seitz. Vol.5, Nov. 1978, p. 22-23.

413 "Getting Ready for the Capital Markets," Paul D. Neuwirth and Arthur G. Hendricks. Vol.5, Nov. 1978, p. 24-26.

414 "Historical Property Preservation Incentives under the Internal Revenue Code," J. Douglas Campbell. Vol.5, Nov. 1978, p. 13-14.

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415 *Benefit Measures of Air Quality Regulation in Florida*, Jerome W. Milliman. Sept. 1979, 106p., $5.00.

416 *Florida Estimates of Population: July 1, 1978*, Feb. 1979, 52p., $7.50.

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419 *The Outlook for Residential Construction in Florida: October 5, 1979*, Henry H. Fishkind, et al. Oct. 1979, 65p., $5.00.

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421 "Florida Economic Indicators," Monthly, 4p.

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Frequency: four per year

422 "Age, Race, and Sex Components of Florida's Population— 1978," Bart B. Lewis. No.47, Apr. 1979, 8p., $3.00.

423 "July 1, 1978: Number of Households and Average Household Size in Florida," Stanley K. Smith. No.50, Aug. 1979, 4p., $3.00.

424 "Projections of Florida Population by Age and Sex, 1980-2020," Stanley K. Smith and Bart B. Lewis. No.49, July 1979, 4p., $3.00.

425 "Projections of Florida Population by County, 1980-2020," Stanley K. Smith. No.48, May 1979, 8p., $3.00.

THE FLORIDA OUTLOOK—Selected Articles

Frequency: quarterly

426 "Countercyclical Economic Policies for Florida," Henry H. Fishkind and Elaine Shasteen. Vol.3, No.3, Sept. 1979, p. 53-66.

427 "The Florida Outlook: December 10, 1979," Henry H. Fishkind. Vol.3, No.4, Dec. 1979, p. 5-40.

428 "The Florida Outlook: June 12, 1979," Henry H. Fishkind. Vol.3, No.2, June 1979, p. 3-30.

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431 "Florida: Land of Low Taxes," Henry H. Fishkind. Vol.3, No.3, Sept. 1979, p. 67-78.

432 "Florida's Agricultural Economy," Ellen Miller. Vol.3, No.1, Mar. 1979, p. 65-72.

433 "Florida's Biennial Budget," Henry H. Fishkind and Phil Beverly. Vol.3, No.2, June 1979, p. 63-70.

434 "Fuel Oil Supplies in the U.S. and Florida: Problems and Prospects," George S. Littell. Vol.3, No.2, June 1979, p. 49-58.

435 "The New Procedure for Implementing Monetary Policy," Leonall C. Andersen. Vol.3, No.4, Dec. 1979, p. 81-86.

436 "Oil Supplies in the U.S. and Florida," Henry H. Fishkind and Phil Beverly. Vol.3, No.1, Mar. 1979, p. 37-44.

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439 "Residential Construction Activity in Florida's Metropolitan Areas," Henry H. Fishkind. Vol.3, No.1, Mar. 1979, p. 45-64.

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442 "Residential Construction Activity in Florida's Metropolitan Areas," Patricia Gilbert Fishe and Pamela S. Schenker. Vol.3, No.4, Dec. 1979, p. 41-66.

443 "State Revenue Estimation in Florida," Gary D. Cooper. Vol.3, No.4, Dec. 1979, p. 87-94.

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Frequency: quarterly

444 "Approaching Foreign Markets: Opportunities and Strategies," Richard L. Seely. Vol.15, No.1, Spring 1979, p. 20-23.

445 "The Cost of Cleaner Air for Eight Florida Counties," Vol.15, No.4, Winter 1979-80, p. 16-18.

446 "Counting the Governments: What's the Score?" Ralph B. Thompson. Vol.15, No.2, Summer 1979, p. 1-5.

447 "Disposing of Hazardous Waste," E. Ray Canterbery and James H. Gapinski. Vol.15, No.4, Winter 1979-80, p. 25-27.

448 "Dollars and Sense of Environmental Protection," Elizabeth Sheiry Roy. Vol.15, No.4, Winter 1979-80, p. 2-7.

449 "Family Tax Burdens Are Low in Florida," Henry H. Fishkind. Vol.15, No.3, Fall 1979, p. 21-27.

450 "Figuring Florida's Budget," Ralph B. Thompson. Vol.15, No.2, Summer 1979, p. 6-7.

451 "Florida Transfer Payments Outpace the Nation's," P. C. Padmanabhan. Vol.15, No.3, Fall 1979, p. 14-17.

452 "Florida's International Trade," William G. Tyler, Charles A. Wheeler, and Randy Forde. Vol.15, No.1, Spring 1979, p. 2-14.

453 "Getting and Spending: The Economics of Government in Florida," Randy Forde. Vol.15, No.2, Summer 1979, p. 8-18.

454 "The Impact of Foreign Trade on Florida's Economy," William G. Tyler, Charles A. Wheeler, and Randy Forde. Vol.15, No.1, Spring 1979, p. 15-17.

455 "Inflation Takes a Bigger Bite," P. C. Padmanabhan. Vol.15, No.3, Fall 1979, p. 11-13.

456 "Measuring the Benefit of Air Quality Regulation in Tampa," Jerome W. Milliman and Neil G. Sipe. Vol.15, No.4, Winter 1979-80, p. 19-24.

457 "Personal Income in Florida," P. C. Padmanabhan. Vol.15, No.3, Fall 1979, p. 2-10.

458 "Projecting Future Export Activity in Florida," William G. Tyler, Charles A. Wheeler, and Randy Forde. Vol.15, No.1, Spring 1979, p. 18-19.

459 "Property Values (and Taxes) Are Up, Up, Up," Randy Forde. Vol.15, No.2, Summer 1979, p. 19-24.

460 "Regulation Means Higher Electric Bills," Sanford V. Berg. Vol.15, No.4, Winter 1979-80, p. 8-15.

461 "A Tale of Two Counties," Ann C. Pierce. Vol.15, No.3, Fall 1979, p. 18-20.

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462 "Apparent Recovery in Florida General Revenues," Clarence C. Elebash. Vol.38, No.8, Oct. 1979, p. 1-4.

463 "Corporate Governance," Marcos R. Massoud. Vol.38, No.10, Dec. 1979, p. 1-4.

464 "The Financial Status of the State University System," Ralph B. Thompson. Vol.38, No.1, Jan. 1979, p. 1-4.

465 "The Florida Economy: First Quarter, 1979," Norman Keig. Vol.38, No.7, Aug.-Sept. 1979, p. 1-4.

466 "Florida Economy: Fourth Quarter, 1978," Norman Keig. Vol.38, No.4, Apr. 1979, p. 4-8.

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468 "The Labor Force in Florida," Norman Keig. Vol.38, No.6, June-July 1979, p. 1-4.

469 "Population Control Revenue Bond Financing in the South," Hoyet Wilson. Vol.38, No.5, May 1979, p. 1-4.

470 "Reinvestment in Florida's Communities," Dan Cahill. Vol.39, No.9, Nov. 1979, p. 1-4.

471 "Sunbelt versus Snowbelt: Revisted," Joann Werfel. Vol.38, No.3, Mar. 1979, p. 1-4.

Public Policy Research Center

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472 *Economic Effects of Government-Mandated Costs,* Robert F. Lanzillotti, ed. 1978, 222p. ($18.00 cloth; $9.50 paper. Order from University Presses of Florida, 15 NW 15th St., Gainesville, FL 32603.)

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ACCOUNTING SERIES

473 *Disclosure Criteria and Segment Reporting,* Russell M. Barefield and Gary L. Holstrum, eds. 1979.

474 *Financial Reporting Techniques in 20 Industrial Countries since 1861,* Richard Vangermeersch. No.9, 1979, 100p., $17.25.

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UNIVERSITY OF GEORGIA

Division of Research,
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Athens, GA 30602

GEORGIA BUSINESS—Selected Articles
Frequency: bimonthly

476 "Business Taxes in Georgia," C. Lankford Walker and C. David Billings. Vol.39, No.1, Jan.-Feb. 1979, p. 1-5.
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1030 "Realitic and Analytic Syntheses of Macro- and Microeconomics," David C. Colander and Kenneth J. Koford. Vol.XIII, No.3, Sept. 1979, p. 707-732.

1031 "The Reform Method of John R. Commons," William M. Dugger. Vol.XIII, No.2, June 1979, p. 369-390.

1032 "Reply to Professor Turner on TIP," Laurence S. Seidman. Vol.XIII, No.3, Sept. 1979, p. 776-779.

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1045 "Business Activity in Metropolitan Areas," Paul J. Kozlowski. Vol.21, No.10, Nov. 1979, p. 1-3.

1046 "Controlling Michigan's Rising Health Care Costs," Kurt Gorwitz. Vol.21, No.1, Jan. 1979, p. 3.

1047 "County Income Patterns: 1977," David I. Verway. Vol.21, No.4, Apr. 1979, p. 1-3.

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MSU BUSINESS TOPICS—Selected Articles

Frequency: quarterly

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WORKING PAPER SERIES

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1156 *Mississippi Personal Income: Selected Years 1971-1977*, Robert L. Frnka, ed. Vol.8, June 1979, 119p., $6.45.

1157 *Mississippi Statistial Abstract, 1979*, Guy T. Peden, Jr. and Ron Moore, eds. Vol.11, Dec. 1979, 799p., $19.95.

MISSISSIPPI BUSINESS REVIEW—Selected Articles

Frequency: monthly

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1173 "Missouri Economic Indicators," quarterly.

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MONTANA BUSINESS QUARTERLY—Selected Articles

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1177 "Montana Business and Government Regulatory Activities: An Attitude Survey," Randle V. White. Vol.17, No.1, Spring 1979, p. 14-23.

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1190 *Retail Market Area Study of Grand Island, Nebraska*, Charles L. Bare and Anne S. Ralston. No.23, Aug. 1979, 120p., free.

1191 *A Study of Users' Images and Evaluations of Downtown Grand Island*, Sanford Grossbart and Douglas Armedeo. No.27, Oct. 1979, 37p., free.

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1193 "Economic Forecast for 1979," Donald E. Pursell. Vol.58, No.13, Jan. 1979, p. 1-3.

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1195 "Forecasts of Nebraska General Fund Tax Receipts for Fiscal Year 1970-1980," C. L. Bare. Vol.58, No.19, Mar. 1979, p. 1-3.

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1203 "The 1979 Nebraska Farm Real Estate Market," Bruce B. Johnson and Ronald J. Hanson. Vol.58, No.25, May 1979, p. 1-3.

NEBRASKA JOURNAL OF ECONOMICS AND BUSINESS—Selected Articles

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1205 "Bank Earnings by Portfolio Category," Marvin Phaup, Michael Bagshaw, Kerim Sayan, and Alan Severn. Vol.18, No.4, Autumn 1979, p. 53-64.

1206 "BTU Cost Comparisons of Conventional and Nonconventional Energy Sources," George R. Butler and James R. Gale. Vol.18, No.1, Winter 1979, p. 43-60.

1207 "Decision-Making in the Extensive Firm," John L. Kania and John R. McKean. Vol.18, No.1, Winter 1979, p. 25-42.

1208 "The Decline of Industrialism," Carter Henderson. Vol.18, No.3, Summer 1979, p. 19-30.

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1210 "An Empirical Inquiry into the Tax Court's Utilization of Guidelines for Valuing Closely Held Stock for Estate and Gift Tax Purposes," Ted D. Englebrecht, Ronald M. Copeland, and Dale L. Davison. Vol.18, No.2, Spring 1979, p. 63-80.

1211 "The Evolution of EPA's Grain Dust Regulation," Bruce Yandle. Vol.18, No.3, Summer 1979, p. 31-40.

1212 "An Examination of the Stability of the Intertemporal Relationships among National Stock Market Indices: A Comment," Anthony Saunders and Richard Woodward. Vol.18, No.1, Winter 1979, p. 71-72.

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1213 "Fee Differences of Physicians and Practitioner Associates," Richard A. Ward. Vol.18, No.4, Autumn 1979, p. 45-52.

1214 "The Global Perspective," Alexander King. Vol.18, No.3, Summer 1979, p. 5-18.

1215 "Inflationary Expectations and Labor Submarkets—A Test," David R. Kinnear. Vol.18, No.3, Summer 1979, p. 41-48.

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1217 "Is Monetary Collapse in the Eighties in the Cards?" Paul Davidson. Vol.18, No.2, Spring 1979, p. 15-24.

1218 "Marx in the Modern World," A. Stuart Hall. Vol.18, No.1, Winter 1979, p. 5-14.

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1226 "Center for Business and Economics Research—NEWS," William J. Corney. Vol.1, No.1-14, 1979, 2p. (Quarterly.)

1227 "Residential Housing in Las Vegas, Nevada," John E. Nixon. Dec. 1979, 4p.

FACULTY RESEARCH PAPERS

Frequency: Irregular

228 *Carey—Highland Study for Dalton Properties, Inc.*, Betty L. Yantis and John E. Nixon. May-June 1979, 47p.

229 *Carey—Highland Study: Marketing Analysis*, Betty L. Yantis, John E. Nixon, and John Myers. May-June 1979, 23p.

230 *Clark County Fact Book*, Jeffrey D. Baxter, Betty L. Yantis, and William T. White. Jan. 1979, 237p.

31 *Nevada Power Company—Phase II*, Betty L. Yantis, John E. Nixon, and William J. Corney. May-June 1979, 17p.

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1233 *Nevada Power Energy-Use Opinion Survey—Phase I,* Betty L. Yantis, John E. Nixon, and William J. Corney. May 1979, 36p.

1234 *Resource Inventory of the Moapa Valley,* Guy S. Hobbs. Dec. 1979, 176p.

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NEVADA REVIEW OF BUSINESS AND ECONOMICS—Selected Articles

Frequency: quarterly

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1240 "Economic Forecast for Washoe County: 1980," Thomas F. Cargill, Samuel Males, William Rosen, and James L. Walker. Vol.III, No.4, Winter 1979-80, p. 10-12.

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Frequency: Irregular

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1301 *Energy Horizons: Multidisciplinary Student Activities and Teacher Materials*, Peggy J. Blackwell, ed. No.1&2, 1979, 930p., $30.00.

Business Assistance and Resource Center

Institute for Applied Research Services
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Albuquerque, NM 87131

1302 "The Entrepreneur," Brenda Sanchez-Davis, ed. Quarterly, 4-6p. (BARC Newsletter.)

Division of Government Research

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RESEARCH MONOGRAPH SERIES
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Frequency: quarterly

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REVIEW OF BUSINESS AND ECONOMIC RESEARCH—Selected Articles

Frequency: triannual

1331 "Aggregate Versus Component Forecasts of Financial Statement Items," James S. Ang. Vol.XV, No.1, Fall 1979, p. 30-42.

1332 "Antecedents of Performance for Scientists and Engineers: A Path Analytic Study," Robert C. Dailey. Vol.XIV, No.2, Winter 1978-79, p. 37-46.

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1334 "Business Failures, Problematical Analysis, and the Question of Data Adequacy," Claude Begin, John R. Cesta, and Vincent P. Apilado. Vol.XV, No.1, Fall 1979, p. 82-98.

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Evidence," Andrew H. Barnett. Vol.XIV, No.2, Winter 1978-79, p. 1-15.

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NORTH CAROLINA REVIEW OF BUSINESS AND ECONOMICS—Selected Articles

Frequency: quarterly

1352 "The 'Notorious Random Sample'," William A. Hailey. Vol.5, No.4, July 1979, p. 16-17.

1353 "Black Female Managers...the Minor Minority," Edward J. Ryan, Jr. and Dorothy M. Mintz. Vol.6, No.1, Oct. 1979, p. 5-8.

1354 "Business Planning Under the 1978 Tax Law Changes," Phyllis B. Webster. Vol.5, No.3, Apr. 1979, p. 12-14.

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1360 "Issues in Accounting," Charles J. Woelfel. Vol.5, No.4, July 1979, p. 3-5.

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WORKING PAPERS IN BUSINESS ADMINISTRATION

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1543 "Oklahoma Business Bulletin," Vol.47, No.1-12, monthly, 4-8p. ($3.00/year.)

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1556 *1980 Oklahoma Economic Outlook: The Future and an Analysis of the Seventies*, Janice W. Jadlow, Timothy C. Ireland, Randall K. Russell, and Donald P. Maxwell, comps. 1979, 28p., free.

WORKING PAPERS

Frequency: occasional

1557 "The Effect of Strikes Upon Shareholder Returns," Charles R. Greer, Stanley A. Martin, and Ted A. Reusser. No.79-1, Feb. 1979, 25p.

1558 "Foreign Ownership Effects on NLRB Representation Elections," Charles R. Greer and John C. Shearer. No.79-3, Aug. 1979, 26p.

1559 "Human Resource Forecasting and Planning: A State of the Art Investigation," Charles R. Greer and Daniel L. Armstrong. No.79-5, Sept. 1979, 24p.

Oklahoma State University (Continued)

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1560 "An Indirect Test of the Natural Rate Hypothesis," John D. Rea. No.79-2, July 1979, 27p.

1561 "Inflation and Unappreciated Interest," Frank G. Steindl. No.79-6, Oct. 1979, 18p.

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1563 "Sex-Role Stereotyping by the Female Executive: Rosen and Jerdee Revisited," Rebecca Brooks, H. Kirk Downey, and Charles R. Greer. No.79-4, Aug. 1979, 14p.

1564 "Urban Firm Location: Comparative Statics and Empirical Evidence," Ronald L. Moomaw. No.79-8, Dec. 1979, 31p.

PAN AMERICAN UNIVERSITY

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1565 *A Survey of Winter Texans in the Lower Rio Grande Valley, 1978-79,* Carl H. Rush, Jr. 1979.

FACULTY WORKING PAPERS

Frequency: irregular

1566 "Funding Real Estate Projects," Lorenzo T. Ortega. Mar. 1979, 12p.

1567 "A New Look at the Future," Robert E. Barmier. Jan. 1979, 13p.

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1569 "Zero-Base Budgeting: A Policy Alternative for the Antitrust Division," Charles A. Lackey. Apr. 1979, 17p.

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THE WHARTON MAGAZINE—Selected Articles

Frequency: quarterly

1570 "Black Men at Work: Must Black Executives Be Superstars?" Bernard E. Anderson and Richard F. America. Vol.3, No.3, Spring 1979, p. 44.

1571 "Hard Work, Hustlers and Hoodlums," Elijah Anderson. Vol.3, No.3, spring 1979, p. 59.

1572 "Here Comes Another Baby Boom," Richard A. Easterlin, Michael L. Wachter, and Susan M. Wachter. Vol.3, No.4, Summer 1979, p. 29.

1573 "New Life in the Old Family Mortgage," Jack M. Guttentag. Vol.3, No.4, Summer 1979, p. 42.

University of Pennsylvania (Continued)

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1574 "Staying Organized (At GE, GM, Liberty Mutual, ITT, and Johnson & Johnson)," Ross A. Webber. Vol.3, No.3, Spring 1979, p. 16.

1575 "Who's Butting Into Your Business?" James R. Emshoff. Vol.4, No.1, Fall 1979, p. 44.

PENNSYLVANIA STATE UNIVERSITY

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University Park, PA 16802

1576 *Pennsylvania Business Survey,* Alice E. Warne, ed. Vol.20, No.1-2, 1979, 4-31p.

PITTSBURG STATE UNIVERSITY

Office of Business and Economic Research

Gladys A. Kelce School of Business and Economics
101 Kelce Center
Pittsburg, KS 66762

MONOGRAPH SERIES

Frequency: irregular

1577 *Unions and the Quality of Working Life Movement: An Institutional Source of Stimulus or Restraint?* Charles C. Fischer. No.9, 1979, 7p.

PITTSBURG STATE UNIVERSITY BUSINESS AND ECONOMIC REVIEW—Selected Articles

Frequency: quarterly

1578 "Behavioral Aspects of Management: An Illustrated Case," Guy Owings and Edward Marlow. Vol.4, No.4, May 1979, p. 7-11.

1579 "Communication: The Secret of Success in the World of Business," Mary Polfer. Vol.4, No.3, Feb. 1979, p. 3-6.

1580 "Developing Energy," Richard G. Askew. Vol.5, No.1, Aug. 1979, p. 3-6.

1581 "Focus on Industry: Chatham Potters," Kathryn S. Richard. Vol.5, No.1, Aug. 1979, p. 12-13.

1582 "Focus on Industry: Modine Manufacturing Company," Kathryn S. Richard. Vol.4, No.3, Feb. 1979, p. 12-13.

1583 "Focus on Industry: Tri-State Motor Transit," Kathryn S. Richard. Vol.4, No.3, May 1979, p. 12-13.

1584 "Focus on Industry: U.S. Metal Container Company," Kathryn Richard. Vol.5, No.2, Nov. 1979, p. 12-13.

Pittsburg State University (Continued)

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1585 "Implications for Southeast Kansas: The Land Use-Value Tax," Morris L. Stevens. Vol.4, No.3, Feb. 1979, p. 7-11.

1586 "Joplin Area Economy Remains Strong," Bruce Adamson. Vol.5, No.2, Nov. 1979, p. 16-17.

1587 "Management of Financial Information," Glenn A. Cox. Vol.4, No.4, May 1979, p. 3-6.

1588 "Mandatory National Incomes Policy: Prospects and Promises," Charles Fischer. Vol.5, No.1, Aug. 1979, p. 7-10.

1589 "Northeast Oklahoma Continues Stable Economic Trend," D. Wendell Prentice and Sharon Glenn. Vol.5, No.2, Nov. 1979, p. 17-18.

1590 "Rethinking the Industrial Advertising Budget," Douglas Fugate and David Hosman. Vol.5, No.2, Nov. 1979, p. 6-10.

1591 "Southeast Kansas Continues Good Economic Performance," Richard K. Hay. Vol.4, No.3, May 1979, p. 21-23.

1592 "Southeast Kansas Economic Strength Continues," Richard K. Hay. Vol.5, No.1, Aug. 1979, p. 25-27.

1593 "Southeast Kansas Economy Continues to Improve," Richard K. Hay. Vol.5, No.2, Nov. 1979, p. 19-20.

1594 "Southeast Kansas Economy Shows Continuing Strength," Richard K. Hay. Vol.4, No.3, Feb. 1979, p. 21-23.

1595 "Word Processing," Suzanne Shiflet. Vol.5, No.2, Nov. 1979, p. 3-5.

WORKING PAPER SERIES

Frequency: Irregular

1596 "Management by Objectives—A Myth?" Edward Marlow. No.2, 1979, 6p.

1597 "Teaching the Basic Management Course—Onward Through the Fog," Edward Marlow. No.1, 1979, 6p.

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1928 Cathedral of Learning
Pittsburgh, PA 15260

1598 *Managing*, 1979. (Published three times per year.)

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Graduate School of Business
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1599 *Pittsburgh Business Review*, 1979, 4p. (Bimonthly.)

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NEW ENGLAND JOURNAL OF BUSINESS & ECONOMICS—Selected Articles
Frequency: biannual

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1600 "Allocation Model of Public Service Employment Funds," Lawrence M. Spizman. Vol.6, No.1, Fall 1979, p. 47-55.

1601 "Career Orientation of Adult Women in Continuing Education: Situational and Developmental Influences," Carol E. Avery and Barbara I. Osborn. Vol.5, No.2, Spring 1979, p. 1-13.

1602 "A Comparative Analysis of State Programs to Promote New Technology Based Enterprise," Peter J. Bearse and Deborah A. Konopko. Vol.5, No.2, Spring 1979, p. 49-74.

1603 "A Data-Efficient Approach to Forecasting Municipal Budgets," Gregory H. Wassall. Vol.6, No.1, Fall 1979, p. 63-79.

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1611 "Zero Base Public Utility Regulation in New England," Jonathan B. Welch. Vol.6, No.1, Fall 1979, p. 40-46.

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GRADUATE SCHOOL OF MANAGEMENT WORKING PAPER SERIES
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University of Rochester (Continued)

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1612 "The Compensation Method Applied to a One-Product Production/Inventory Problem," Julian Keilson and Stephen C. Graves. No.7913, July 1979, 35p.

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1630 "The Traveling Salesman Problem and Related Problems," Bezalel Gavish and Stephen C. Graves. No.7906, Apr. 1979, 32p.

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1636 *Economics & Social Institutions: Insights from the Conferences on Analysis and Ideology,* Karl Brunner, ed. 1979, 287p., $17.95.

PUBLIC POLICY WORKING PAPER SERIES
Frequency: Irregular

1637 "The Choice and Implementation of Monetary Policy," Karl Brunner. No.PPS 79-8, Dec. 4, 1979, 15p.

1638 "Monetary Policy and the Road to a State Price-Level," Karl Brunner. No.PPS 79-4, Mar. 1979, 15p.

1639 "Our Perennial Issue: Monetary Policy and Inflation," Karl Brunner. No.PPS 79-6, Sept. 1979, 14p.

1640 "Shadow European Economic Committee (SEEPC) Policy Statement and Position Papers," No.PPS 79-5, May 1979, 202p., $2.00.

1641 "Shadow Open Market Committee (SOMC) Policy Staetement and Position Papers," No.PPS 79-3, Mar. 11, 1979, 56p.

1642 "Shadow Open Market Committee (SOMC) Policy Statement and Position Papers," No.PPS 79-7, Sept. 16-17, 1979, 75p.

1643 "Statement on the Conduct of Monetary Policy," Karl Brunner. No.PPS 79-2, Feb. 1979, 15p.

1644 "What's Wrong with the Welfare State?" Milton Friedman. No.PPS 79-1, Feb. 1979, 15p.

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Frequency: Irregular

1645 "The Adjustment of Stock Prices to Information about Inflation," G. William Schwert. No.GPB 79-14, Oct. 1979, 15p.

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University of Rochester (Continued)

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1649 "The Effects of Federal and State Regulations on the Market for Cash Tender Offers," Michael Bradley and Gregg A. Jarrell. No.GPB 79-17, Sept. 1979, 41p.

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1660 *A Study of Management Concerns in Human Services Organizations: Their Implications for Educational Programs*, Eugene H. Fram. July 1978, 65p.

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Rutgers University (Continued)

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1663 "A Bayesian Approach to the Test of Parameter Stability when Disturbance Variances Are Unequal," Hiroki Tsurumi. Vol.80, No.79-5, Dec. 1979, 18p.

1664 "Empathy and Respect for the Rights of Others," Gary A. Gigliotti. No.79-8, Dec. 1979, 11p.

1665 "The Impact of Lagged Reserve Requirements on the Federal Funds Market," Ray Stone. No.79-2, Nov. 1979, 19p.

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1668 "Productivity Changes in the U.S. and Japan: A Bayesian Analysis," Carol Harvey. No.79-1, Oct. 1979, 21p.

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1670 *College of Business Faculty Seminar*, Fall 1979, 19p., free.

1671 *Computer Users Handbook for Business*, David D. Krueger. Summer 1979, 68p., free.

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1673 *Guide to Publishing in Business Journals*, May 1979, 172p., free.

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1675 *Survey of College of Business Alumni*, Carol Bauer. Summer 1979, 50p., free.

CENTRAL MINNESOTA BUSINESS REVIEW—Selected Articles

Frequency: semi-annual

1676 "Alternative Financing: Residential Real Estate," Cy Kuefler. Vol.1, No.1, Fall 1979, p. 4.

WORKING PAPER SERIES

Frequency: irregular

1677 "The Applicability of APBO 15 and SFAS 14 as Amended by SFAS, 18, 21 and 24," Bradley J. Schwieger and Ronald E. Carlson. 1979, 3p., free.

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St. Cloud State University (Continued)

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REVIEW OF BUSINESS—Selected Articles

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1684 "Boosting New York City as an International Financial Center," J. J. Boddewyn, Francis A. Lees, and Russell T. Gmuca. Winter 1979, p. 8-13.

1685 "The Need for an Alternative to Present Foreign Currency Translation Accounting Practices—Can Heaven Wait? " Hoyet W. Wilson. Winter 1979, p. 3-5.

1686 "The Scramble to Manage Foreign Exchange Risk," Ed B. Flowers. Winter 1979, p. 1-2.

1687 "Where Women Work," Christine Rider Pinches. Winter 1979, p. 6-7.

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3674 Lindell Boulevard
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DISTINGUISHED GUEST LECTURE PROGRAM PROCEEDINGS

Frequency: annual

1688 "Financial Markets and the Future of the U.S. Economy," Alan Greenspan. Mar. 1979.

INTERNATIONAL BUSINESS CONFERENCE PROCEEDINGS: INTERNATIONAL MONETARY ENVIRONMENT AND U.S. MULTINATIONALS

Frequency: annual

1689 "Adjusting to the New Realities of World Trade," Charles P. Kindleberger. Nov. 1978, p. 2-8.

1690 "Export Financing," Thibaut de Saint Phalle. Nov. 1978, p. 9-13.

1691 "The Management Process in a Multinational Environment," Kenneth Kermes. Nov. 1978, p. 20-26.

1692 "The Role of Diplomacy in International Business," Robert Clayton Mudd.

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Nov. 1978, p. 14-19.

1693 "The U.S. Dollar in the World Economy," Charles Schultz. Nov. 1978, p. 37-46.

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Huntsville, TX 77341

1694 *Walker County Economic Profile*, quarterly.

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Pretoria
Republic of South Africa

SEMINAR SERIES

Frequency: Irregular

1695 *The Financial Rand*, Jan H. Lange and Retha van Wyk, eds. No.2, 1979, 96p., R4,68.

1696 *Implications of the Rienert Report/Implinasies van die Rienert-Verslag*, Jan H. Lange and Retha van Wyk, eds. No.4, 1979, 158p., R5,72.

1697 *The Oil Crisis/Die Oliekrisis*, Jan H. Lange and Retha van Wyk, eds. No.1, 1979, 131p., R6,24.

1698 *Urban Blacks in Urban Space/Stedelike Swartes in Stedelike Gebiede*, Jan H. Lange and Retha van Wyk, eds. 1979, 170p., R5,20.

WORKING PAPERS

Frequency: Irregular

1699 "ABC–Analysis—Further Utility and Power," Mike G. Assad. No.79-07, 1979, 21p., R1,77.

1700 "Attitudes towards Organizational Change: An Empirical Investigation," Avi Meshulach, Martin Nasser, and Casper Coetzee. No.79-01, 1979, 54p., R1,77.

1701 "Business School Curricula and the Needs of the Working Executive," Georg Marais, Piet Ackermann, and Erik Schmikl. No.70-03, 1979, 22p., R1,66.

1702 "Information Systems Overview (Technical Overview)," Neil M. Duffy. No.T79-01, 1979, 59p., R2,00.

1703 "Instructional Strategy and Techniques for a Business School: Teaching by Means of Television," Georg Marais. No.79-02, 1979, 29p., R1,66.

1704 "Kriteria by die Oorweging van in Spaardiens," Piet L.S. Ackermann. No.79-05, 1979, 104p., R2,08.

University of South Africa (Continued)

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1705 "A Unique System of Graduate Management Training for the Working Executive—An Evaluation of Success," Georg Marais. No.79-04, 1979, 34p., R1,66.

1706 "The X-Y Chart: A Tool for Systems Designers," Mike G. Assad. No.79-06, 1979, 12p., R1,66.

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RESEARCH MONOGRAPHS

Frequency: Irregular

1707 *The Impact of the University of South Alabama on the Mobile Economy,* Edith I. Dunlap and Carl C. Moore. No.5, Oct. 12, 1979, 16p.

OCCASIONAL PAPER SERIES

Frequency: Irregular

1708 "Personal Income Employment and Population Trends for the Mobile SMSA," Edith I. Dunlap and Carl C. Moore. No.7, June 1979, 13p.

1709 "Prospects of the Mobile Economy," Semoon Chang and Edith I. Dunlap. No.6, May 1979, 16p.

1710 "Selected Performance Measures of 38 Alabama Banks Represented at the 1979 Session of the Alabama Banking School," Edith I. Dunlap and James B. McFadyen. No.8, Oct. 1979, 36p.

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1711 "South Carolina Economic Indicators," Vol.14, No.1-12, Jan.-Dec. 1979, 12p., free.

REAL ESTATE MONOGRAPHS

Frequency: Irregular

1712 *Continuing Education in Real Estate: A Survey of Current Status and Evaluation of Future Needs,* Arthur E. Warner. No.15, 1979, 80p., free

1713 *Franchising Referral Service and Home Owner Warranty Programs in South Carolina: Current Status and Future Implications,* James P. Gaines. No.17, May 1979, 73p., free.

1714 *Mortgage Lending Discrimination: A Stepwise Discriminant Analysis Approach with a Case Study of the Columbia, South Carolina SMSA,* Arthur E. Warner and Jerry Ingram. No.16, 1979, 51p., free.

University of South Carolina (Continued)

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No.

BUSINESS AND ECONOMIC REVIEW—Selected Articles

Frequency: six per academic year

1715 "An Appraisal of the Human Capital Approach to Educational Investments," Elchanan Cohn. Vol.XXV, No.5, Apr. 1979, p. 8-14.

1716 "Commercial Bank Deposits in South Carolina Counties: 1970, 1977, and 1978," Olin S. Pugh. Vol.XXV, No.4, Mar. 1979, p. 3-10.

1717 "Financial Disclosure Practices of Southeastern Municipalities," Robert W. Ingram and Ronald M. Copeland. Vol.XXV, No.4, Mar. 1979, p. 11-14.

1718 "Highlights of the Revenue and Energy Acts of 1978," Homer L. Bates and Al L. Hartgraves, Jr. Vol.XXV, No.5, Apr. 1979, p. 3-8.

1719 "Land-Use Planning, Management, and Controls in the Coastal Zone of South Carolina," Charles A. Bundy and Jerry Ingram. Vol.XXV, No.6, May 1979, p. 9-15.

1720 "The Small Business Development Center of South Carolina," Herbert H. Hand. Vol.XXV, No.6, May 1979, p. 6-8.

1721 "Some Financial Implications of OSHA Compliance for Small Businesses in South Carolina," John W. Ray. Vol.XXV, No.4, Mar. 1979, p. 15-18.

1722 "25 Years of the Business and Economic Review: An Informal History," Hugh S. Norton and Virginia Ann Van Seters. Vol.XXV, No.6, May 1979, p. 3-6.

WORKING PAPERS IN ECONOMICS

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1725 "Relying on Risk Aversion to Solicit Accurate Evaluations," A. H. Barnett. No.79-02, 1979, 27p., free.

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1902 "The Complexity of the Constrained Gradient Method for Linear Programming," Jan Telgen. No.85, Dec. 1979, 8p.

1903 "Cost-Volume-Profit and Cash Break-Even Analysis with Income Taxes," Wayne J. Morse and Imogene A. Posey. No.64, Jan. 1979, 18p.

1904 "The CPA's Technical Knowledge: An Analysis of Change and Growth," James H. Scheiner and Jack E. Kiger. No.75, May 1979, 15p.

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1909 "If Service Is the Name of the Game, Are You Playing Ball?" Ernest Cadotte. No.67, Feb. 1979, 37p.

1910 "Impacting the Decision Process with a Regional Econometric Model: Some Practical Considerations," Carl G. Brooking and David A. Hake. No.76, June 1979, 32p.

1911 "The Inclusion of Transportation Costs in Inventory Models: Some Considerations," C. John Langley, Jr. No.72, May 1979, 23p.

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1912 "Individual Versus Social Optimization in Commuter Route Choice," Colin E. Bell. No.86, Dec. 1979, 20p.

1913 "Limiting Prices in a Lancaster Setting as Applied to Hedonic Studies," Elizabeth Dwyer Wickham. No.74, May 1979, 45p.

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1915 "Multiple Job Holding and the Family Allocation of Time," Neil O. Alper and Mark J. Morlock. No.78, July 1979, 23p.

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1917 "On the Optimality of Rational Policies in an M/M/c Queue with Removeable Servers," Colin E. Bell. No.70, Apr. 1979, 23p.

1918 "Petroleum Industry Profitability and Its Implications for Public Policy," Hartwell C. Herring III and Fred A. Jacobs. No.68, Feb. 1979, 21p.

1919 "A Regional Econometric Approach to Postsecondary Enrollment Estimation in the Houston Area," Glen E. Schuler, Jr. No.80, Nov. 1979, 53p.

1920 "Short-Range Planning for Small and Large Businesses: The Role of Utility in Incremental Analysis under Conditions of Risk," Wayne J. Morse and James H. Scheiner. No.71, Apr. 1979, 18p.

1921 "A Simulation Model of Urban Growth Attributable to Industrial Development," John Thiel. No.63, Jan. 1979, 20p.

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1923 "Uncertainty, the Theory of Production and Optimal Operating Leverage," Ronald E. Shrieves. No.77, June 1979, 42p.

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College Station, TX 77843

THE TEXAS BUSINESS EXECUTIVE—Selected Articles

Frequency: triannually

1924 "Are We Really Serious about Reducing Inflation?" Philip E. Coldwell. Vol.5, No.1, Spring 1979, p. 28-31.

1925 "Banker Perspectives on Government Induced Inflation," Elvis L. Mason. Vol.5, No.1, Spring 1979, p. 24-27.

1926 "Banking in Texas," Gloria M. Shatto. Vol.5, No.1, Spring 1979, p. 7-9.

1927 "Coastal Texas: Center of Marine Industry Development," DeWayne Hollin. Vol.5, No.3, Fall/Winter 1979, p. 3-9.

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1929 "The Consumer's Role in Corporate Governance," Otis M. Smith. Vol.5, No.1, Spring 1979, p. 36-40.

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1931 "The Economics of Bureaucracy," George H. Rice, Jr. Vol.5, No.1, Spring 1979, p. 41-44.

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UNIVERSITY OF TEXAS AT AUSTIN

Bureau of Business Research

P.O. Box 7459, University Station
Austin, TX 78712

1947 *1980 Directory of Texas Manufacturers*, Ida M. Lambeth, ed. Oct. 1979, 1034p.

RESEARCH REPORTS

Frequency: Irregular

1948 *Atlas of Central America*, Stanley A. Arbingast, et al., eds. Aug. 1979, 62p., $18.00.

1949 *Net Migration into Texas and Its Regions: Trends and Patterns*, Thomas R. Plaut. No.1979-1, Sept. 1979, 54p., $4.00.

1950 *Texas Metropolitan Area Profiles*, Charles P. Zlatkovich, ed. Aug. 1979, 135p., $6.00.

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1951 *1979 Texas Trade and Professional Associations*, Rita J. Wright and Mildred C. Anderson, comps. Sept. 1979, 76p., $4.50.

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Frequency: bimonthly

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1998 "Texas Border Communities and the Peso Devaluation," Stuart Greenfield. Vol.53, No.2, Mar.-Apr. 1979, p. 54-56.

1999 "Texas Planning Regions: An Economic Summary," Charles P. Zlatkovich.

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2000 "Tyler: Promising a Rose Garden," Charles P. Zlatkovich. Vol.53, No.3, May-June 1979, p. 106-108.

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2003 "Unemployment Consequences of Illegal Aliens from Mexico," Allan G. King. Vol.53, No.2, Mar.-Apr. 1979, p. 43-45.

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200 Bell Hall
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2006 *Updated Overall Economic Development Plan 1979-80*, Edward Y. George. Oct. 1979, 456p.

SOUTHWEST BUSINESS AND ECONOMIC REVIEW—Selected Articles
Frequency: quarterly

2007 "A Simplified Economic Base Analysis for El Paso SMSA," Robert Tollen and Edward Y. George. Vol.XVII, No.2, Nov. 1979, p. 1-30.

UNIVERSITY OF TEXAS AT SAN ANTONIO

Center for Studies in Business, Economics and Human Resources

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2008 *Public Forum on Appropriate Technology*, Antonio Furino, Richard S. Wadsworth, Eugene Rodriguez, Jr., and Sarah Smith. Dec. 1978, 182p.

TEXAS CHRISTIAN UNIVERSITY *

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102 Dan Rogers Hall
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Texas Christian University (Continued)

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WORKING PAPER SERIES

Frequency: Irregular

2009 "Analyzing Pooled Cross-Sectional and Time Series Data: A Guide to Current Statistical Methodology," Terry E. Dielman. No.2, 1979, 30p.

2010 "Constrained l_1 Estimation Via Geometric Programming," John J. Dinkel and Roger C. Pfaffenberger. No.9, 1979, 16p.

2011 "The Effects of Serial Correlation on Project Risk," Gordon H. Otto and Joseph B. Lipscomb. No.7, 1979, 19p.

2012 "Estimation Risk in Stochastic Dominance," P. C. Kumar and Roger C. Pfaffenberger. No.3, 1979, 26p.

2013 "A Graphic Comparison of Efficient Markets," Serge Matulich. No.5, 1979, 17p.

2014 "Price Effects of Stock Repurchasing: A Random Coefficient Regression Approach," Terry Dielman, Timothy J. Nantell, and Roger L. Wright. No.1, 1979, 21p.

2015 "Refinancing Real Estate Investments: A Strategy for Maximizing NPV," Joseph B. Lipscomb. No.8, 1979, 26p.

2016 "An RSM Investigation of the Profit Potential of Customer Service Variables," John C. Rogers, Ernest B. Urh, and Ernest C. Houck. No.4, 1979, 26p.

2017 "Small-Sample Properties of the Bayesian Estimator in the Regression Model with Autocorrelated Errors," Roger Pfaffenberger and Terry Dielman. No.10, 1979, 16p.

2018 "Testing for Serial Correlation in Pooled Models: An Application to Financial Market Data," Terry Dielman. No.6, 1979, 23p.

2019 "Variable Selection in Random Coefficient Models I: Effects of Misspecification on Estimates of Coefficient Means," Terry E. Dielman. No.11, 1979, 25p.

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THE JOURNAL OF FINANCIAL RESEARCH—Selected Articles

Frequency: three times per year

2020 "An Analysis of the Flotation Cost of Utility Bonds, 1971-76," M. Chapman Findlay III, Keith B. Johnson, and T. Gregory Morton. Vol.2, No.2, Fal 1979, p. 133-142.

2021 "Aspects of Corporate Bond Portfolio Diversification," Richard W. McEnally and Calvin M. Boardman. Vol.2, No.1, Spring 1979, p. 27-36.

2022 "An Assessment of Marketable Securities Management," Lawrence J. Gitman and Mark D. Goodwin. Vol.2, No.2, Fall 1979, p. 161-169.

2023 "Constituencies, Attributes, and Goals in Financial Research," Keith V. Smith. Vol.2, No.1, Spring 1979, p. 1-12.

2024 "Differential Determinants of Risk Premiums in the Public and Private

Texas Tech University (Continued)

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Corporate Bond Markets," Patrick A. Hays, Michael D. Joehnk, and Ronald W. Melicher. Vol.2, No.2, Fall 1979, p. 143-152.

2025 "Earnings Announcement and Autocorrelation: An Empirical Test," Stewart L. Brown. Vol.2, No.2, Fall 1979, p. 171-183.

2026 "Earnings Reports and Market Efficiencies: An Analysis of the Contrary Evidence," O. M. Joy and C. P. Jones. Vol.2, No.1, Spring 1979, p. 51-63.

2027 "Evidence That the Common Market Adjusts Fully for Expected Inflation," James S. Ang, Jess H. Chua, and Anand S. Desai. Vol.2, No.2, Fall 1979, p. 97-109.

2028 "Mean-Variance, Mean-Semivariance, and DCF Estimates of a Public Utility's Cost of Equity," Roger P. Bey. Vol.2, No.1, Spring 1979, p. 13-26.

2029 "A Note on the Deceptive Nature of Bayesian Forecasted Betas," Dana J. Johnson, Richard E. Bennett, and Richard J. Curcio. Vol.2, No.1, Spring 1979, p. 65-69.

2030 "On the Nature of Risk: A Comment," Phillip L. Cooley. Vol.2, No.1, Spring 1979, p. 81-85.

2031 "Price Behavior in a Regional Over-the-Counter Securities Market," A. J. Senchack and William L. Beedles. Vol.2, No.2, Fall 1979, p. 119-131.

2032 "Re-Examining the Market Model Given Evidence of Heteroskedasticity," Son-Nan Chen. Vol.2, No.2, Fall 1979, p. 111-118.

2033 "A Reevaluation of the Arditti and Levy Capital Budgeting Procedure," Barry R. Marks. Vol.2, No.2, Fall 1979, p. 153-159.

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PAPERS OF THE INSTITUTE FOR STUDY OF MANAGEMENT SYSTEMS IN TEXAS ORGANIZATIONS

2036 "Arbitration and FEO Issues," Stephen C. Rubenfeld and Dennis D. Strouble. No.8, 1979, 7p., $1.00.

2037 "The Corner Influence on Value: Some Empirical Results," Karl L. Guntermann. No.2, 1979, 13p., $1.00.

2038 "Discount Points and Housing Prices Revisited," Peter F. Colwell, Karl L. Guntermann, and C. F. Sirmans. No.1, 1979, 10p., $1.00.

2039 "A Method for Summarizing the Information Content of Ordinally Structured Confusion Matrices," Larry M. Austin and James B. Wilcox. No.7, 1979, 16p., $1.00.

2040 "Rank Correlation and Regression," W. J. Conover. No.4, 1979, 39p., $1.00.

2041 "Rank Tests for Matched Pairs and Randomized Block Designs," W. J. Conover. No.5, 1979, 41p., $1.00.

2042 "Rank Tests for Two or More Independent Samples: Means or Variances," W. J. Conover. No.3, 1979, 41p., $1.00.

2043 "Some Useful Goodness of Fit Tests," W. J. Conover. No.6, 1979, 45p., $1.00.

2044 "System Laboratory for Information Management (SLIM) User Manual," James F. Courtney, Jr. and Ronald L. Jensen. No.9, 1979, 30p., $2.00.

2045 "System Laboratory for Information Management (SLIM) Administrator's Manual," James F. Courtney, Jr. and Ronald L. Jensen. Aug. 1979, 64p., $2.00.

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INTERNATIONAL BUSINESS INSTITUTE REPORTS

Index No. **Frequency: irregular**

2046 *World Hunger: Focus on Mexico*, James K. Weekly. No.1, Oct. 1979, 58p., $2.00.

BUSINESS ADMINISTRATION AND ECONOMICS REFERENCE SERVICE

Frequency: irregular

2047 *Financial Institutions Management, Competitive Structure and Conduct, and Legislation and Regulation*, Douglas V. Austin, comp. No.8, Aug. 1979, 137p., $12.50. (Revised edition.)

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Frequency: irregular

2048 "Perceived Employment Problems of Spanish-Americans and Other Disadvantaged Groups: Results of a Survey," Rene V. Elicano. No.OP25, Dec. 1978, 21p., $2.00.

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Frequency: irregular

2049 "Aggregation and Dynamics in Econometrics: A Study of Discrete and Continuous System Models," Sakari T. Jutila and C.V. Siva Rama Rao. No.14, 1979, 76p.

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Frequency: irregular

2050 "Automobile Emission Control: An Analysis of Consumer Attitudes in Metropolitan Toledo, Ohio," James M. Gillespie III and Richard T. Rudduck. Vol.74, No.5, 1979, 54p., $4.00.

2051 "Forecasting for the Plastic Pipe Industry," A. K. Shah and Thomas A. Klein. Vol.74, No.3, 1979, 23p., $2.00.

2052 "Intentions and Behavior: Results of Two Surveys in Carey, Ohio, 1972 and 1974," David Lindsey and Douglas V. Austin. Vol.74, No.1, 1979, 25p., $2.00.

2053 "International Business Books and Monographs of the Sixties and Seventies," Don R. Beeman. Dec. 1979, 30p.

2054 "Product Costing: A Profile Concept," Peter McTaque and Larry Konrath. Vol.74, No.4, 1979, 30p., $2.50.

2055 "School Property Insurance," George E. Tombaugh and Michael J. Rosenberg. Vol.74, No.6, 1979, 41p., $3.00.

2056 "The World Market Potential for Water Coolers," Edward L. Zajac and James K. Weekly. Vol.74, No.2, 1979, 98p., $7.00.

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Frequency: annual

2057 "The 1980s—Boom or Bust," William R. Lazer and James A. Brunner, eds. No.8, May 3, 1979, 20p., $1.00.

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Troy, AL 36081

TSU BUSINESS AND ECONOMIC REVIEW—Selected Articles
Frequency: quarterly

2058 "Agricultural Outlook for 1979," Lowell E. Wilson. Vol.3, No.2, Jan. 1979, p. 1-4.
2059 "Analysis of County Income Changes in Alabama 1971-1976," William H. Sanders and Glen C. Phillips. Vol.3, No.3, Apr. 1979, p. 1-6.
2060 "An Economic Forecast for 1979," Felix R. Livingston. Vol.3, No.2, Jan. 1979, p. 4-7.
2061 "The Economy of the South," Wayne C. Curtis. Vol.3, No.4, July 1979, p. 1-6.
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Salt Lake City, UT 84112

2066 "Community Economic Facts, 1979," Ronda Brinkerhoff, comp. 1979, 5p., free. (Prepared annually for the Utah Industrial Development Division. Available for 104 cities.)
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2068 *A Decade of Achievement—Tenth Annual Conference Proceedings of the Travel Research Association,* Mari Lou Wood, ed. Oct. 1979, 329p., $25.00.
2069 *Real Estate Activities in Salt Lake, Davis, Weber and Utah Counties,* James

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2070 *Real Estate Activities in Salt Lake, Davis, Weber and Utah Counties*, James A. Wood, comp. Spring 1979, 99p., $15.00.

2071 *Utah! Facts*, James A. Wood, comp. May 1979, 360p., $15.00.

2072 *1979 Utah Statistical Abstract*, Jan. 1979, 336p., $15.00.

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Frequency: quarterly

2073 "Construction Downturn in First Quarter," Mark E. Linford. Vol.22, No.1, Jan.-Mar. 1979, p. 1-5.

2074 "Non-Residential Construction Picks Up Slack," Mark E. Linford. Vol.22, No.2, Apr.-June 1979, p. 1-6.

2075 "Non-Residential Construction Up, Residential Down," Mark E. Linford. Vol.22, No.3, July-Sept. 1979, p. 1-6.

UTAH ECONOMIC AND BUSINESS REVIEW—Selected Articles

Frequency: monthly

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2253 *Gross Regional Product in the Ohio River Basin Energy Study Region, 1960-1975*, Walter P. Page and John Gowdy. Apr. 1979, 74p. (Prepared for the Ohio River Basin Energy Study, U.S. Environmental Protection Agency.)

2254 *West Virginia Travel: Partner in Statewide Economic Development, 1977-78*, Patricia E. Goeke. 1979, 8p. (Annual report prepared for the Governor's Office of Economic and Community Development.)

BUSINESS LAW REVIEW—Selected Articles

Frequency: twice yearly

2255 "Educational Malpractice at the Undergraduate Level," Dan Davidson. Vol.12, No.1, Summer 1979, p. 2-7.

2256 "More Clout for Trust Busters: The Hart-Scott-Rodino Antitrust Improvements Act of 1976," Richard L. Coffinberger. Vol.12, No.1, Summer 1979, p. 8-14.

JOURNAL OF SMALL BUSINESS MANAGEMENT—Selected Articles

Frequency: quarterly

2257 "Acquiring Computer Programs and Software for the Small Business," Ralph M. Stair, Jr. Vol.17, No.4, Oct. 1979, p. 37-42.

2258 "Adapting Forecasting Methods to the Small Firm," John G. Wacker and Jane S. Cromartie. Vol.17, No.3, July 1979, p. 1-7.

2259 "Aggressive Contracting Strategies for Small Business Owners," Jeri D. Gilbreath and Neil J. Humphreys. Vol.17, No.4, Oct. 1979, p. 30-36.

2260 "Aiming for the 'Mainstream' Market—The Key to Black Small Business Success?" Matthew C. Sonfield. Vol.17, No.2, Apr. 1979, p. 33-35.

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2267 "Entrepreneurship in Foreign Trade," Karl H. Vesper and Kenneth A. Vorhies. Vol.17, No.2, Apr. 1979, p. 5-12.

2268 "The Feasibility Study as a Tool for Venture Analysis," Robert T. Justis and Barbara Kreigsmann. Vol.17, No.1, Jan. 1979, p. 35-42.

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2269 "The Focus Group Interview: A Technique for Counseling Small Business Clients," Roger W. Hutt. Vol.17, No.1, Jan. 1979, p. 15-19.

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2279 "The Reference Library: Resources for the Small Business," David R. McDonald and Margaret W. Maxfield. Vol.17, No.1, Jan. 1979, p. 51-56.

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WORKING PAPERS IN ECONOMICS

Frequency: irregular

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2299 "Recent Economic Trends in West Central Illinois," Norm Walzer and W. Edward Stead. No.1, 1979, 42p., $3.00.

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2327 "Kansas Economic Indicators: A Monthly Supplement to the Quarterly Publication," 1978, 8p.

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2328 "Virginia Business Report," monthly, 4p.

2329 "Williamsburg Business Index Report," monthly, 4p

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2330 *Economic Indicators*, 1979. (Quarterly.)

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MONOGRAPHS

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WYOMING ISSUES—Selected Articles

Frequency: quarterly

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2359 "The Challenge of Changing Times—A Look at Wyoming Fishing," Robert W. Wiley and John G. Baughman. Vol.2, No.3, Summer 1979, p. 14-17.

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2379 "Recreational Pressures and Conflicts: An Overview," John A. Raines. Vol.2, No.3, Summer 1979, p. 28-31.

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2390 "Yellowstone Park—Back to Nature," Vol.2, No.3, Summer 1979, p. 8-13.

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Frequency: Irregular

2391 "Population Projections 1980-2000 for Assessment of Municipal Water Usage and Water Supplies for Municipalities in the North Platte Drainage," G. Fred Doll and John A. Raines. No.1, Oct. 1979, 25p., free.

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